

កម្មវិធីបណ្តុះបណ្តាល
(CCLF) - DREAM



ADOPTING AND ADAPTING

CHANGE THE GAME

for Mobilising Support Capacity in Cambodia

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OBJECTIVE OF API STRATEGIC PLAN 2019-2024

R1.2: Strengthened capacity and engagement of CSOs and their networks in advocacy, policy discussions, and monitoring for addressing critical issues, the rights of the most marginalized groups

Project Objective

To secure resources for CSOs to sustain their operations in Cambodia.

Implementing Partners

The Cooperation Committee for Cambodia (CCC)

Funding

Sichting Wilde Ganzen donated around 300,000 EUROS, and contributions from CSOs participants amounted to 17,550 USD.

Target areas

Nationwide.



TRAINING PROGRAMME 2023
MOBILIZING SUPPORT COURSE/ ADVOCACY AND LOBBYING
May - December 2023

The Advocacy and Policy Institute is a leading Cambodian NGO focusing on capacity building for sustainable development. We are one of the two local implementing partners of the Change the Game Academy training programme.

SPECIAL OFFER:

- The certificate is recognized by API, the Wilde Ganzen Foundation and some universities in the Netherlands.
- Accommodation, food, and transportation will be included in the full course of 11 days plus two separate coaching sessions.
- 90% of expenses are covered by the donor (Wilde Ganzen Foundation) and the contribution fee (10% of the full price) is only **150 USD**.

Training Results

- Reflect on the mobilizing support practices and experiences of your NGO
- Create positive and sustainable change
- Find better solutions to community issues and needs
- Develop effective strategies for mobilizing support

TRAINING DATES

- Leader course: 31 May 2023
- Starter course: 19 - 23 June 2023
- First coaching: July - August 2023
- Skill course: 22 - 24 August 2023
- Second coaching: September - October 2023
- Graduate course: 01 - 02 November 2023

LEARN FROM OUR MASTER TRAINERS WITH OVER 15 YEARS OF EXPERIENCE

WINMENT PHAM
Head of Program

CHHAVYA HING
Lobbying Program Officer and Trainer

QUIRIN LIM
Senior Project Officer & Master Trainer

SEREY AP OEA
Capacity Development Specialist

POL EAN
Senior Program Officer & Trainer

Register now **Deadline: 25 May 2023**

*Participants are CSO/NGO staff and leaders.

Scan QR code

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BRIEFING RESULT

- 44 + 24 (68) mobilizing support/advocacy plans were developed. As a result, 13+12 (25) mobilizing support plans were successfully solved, and 10 mobilizing support plans were partly solved through 6 Mobilizing Support Courses, with 78+ 39(117) participants (56 Females) from 41+18(59) NGOs (10 NGO partners of WILDE GANGEN).
- 15 local fundraising plans were developed, as a result, all local fundraising plans were successful. through Totally 01 Local Fund Raising Course was completed with total 23 participants (5 Female) from 15 NGOs (01 NGOs partner of WILDE GANGEN).
- A total of 14 API staff (4 females) completed the TOT training on mobilizing support and local fundraising. Currently, there are 4 API staff (1 female) playing an active role as the master trainers leading the mobilizing support course.



- The contextualized MS training materials were completed, led by API and joined with CCC with 457 slide presentation (power point) pages and 669 pages in word documents. The MS team leader took over to review and ensure consistency of meaning between Khmer and English versions before MS training started. Moreover. "The Local Fundraising (LFR) contextualized training materials were completed by CCC and API."
- In 2021, the organization officially launched Khmer version of Change the Game Academy, which was conducted with 57 people (12 females), including 15 from MS trainers and LFR trainers. The events have 4 trainers share best practices what, why and how is MS contributed to their project, according to them, most of MS tactics were applied and implemented, many cases have record successful (partners take MS approach/tactics to apply in strategy, plan, and work plan in the project). by NGO partners.

- “The marketing plan was conducted by API and CCC to promote the Mobilizing Support and Local Fundraising course in Cambodia. Moreover, four leaflets and one poster were developed, and seven video case studies were documented to support the country marketing plan and promote the course.”
- The Mobilizing support training material is designed in the CANVAS for both English and Khmer versions.



CHALLENGES

- A training Handout is requested from participants. The project team spent more time reviewing the Khmer text and designing and printing it.
- The communication specialist turned over was affected to some activities on video documents or market plan.
- In 2023-24, 5 MS plans could not be implemented due to delayed funding and the political situation across the country.

REFLECTION AND LEARNING

- Participants with experience in MS/advocacy changed their practices to follow the theory more professionally. Moreover, participants changed the game to engage the supply side to take responsibility and contribute to MS plans.
- Improve the selection of participants to ensure the right participants and commitment to the implementation of the MS plan.
- The participants understood well the difference between mobilizing support and delivery services while implementing.





វិទ្យាស្ថានគំរូមតិ និងគោលនយោបាយ
ADVOCACY AND POLICY INSTITUTE

ADVOCACY AND POLICY INSTITUTE

**A leading Cambodian NGO active in advocacy,
policy influencing, capacity building,
good governance and dialogue facilitation
between citizens and state actors**

The Advocacy and Policy Institute (API) is a Cambodian non-governmental organisation active in advocacy, policy influencing, good governance and civic engagement. Capacity building and dialogue facilitation are at the heart of our efforts towards democratic and sustainable development.

We have received widespread acclaim from both local and international organisations for our reliability, relevance and professionalism. Over a time span of almost two decades, API has helped institutionalise advocacy skills and has been striving to make local democratic and accountable governance a reality. To these ends, we have been conducting more than 300 training courses for over 10,000 participants affiliated with civil society and community-based organisations, local councils, media outlets, trade unions, Government institutions and the Cambodian Parliament.

API is unique in the Cambodian civil society in serving as a connector and facilitator for citizens' empowerment in their interaction with government at all levels. API has acquired first-hand experience on policy issues like access to information (A2I) through its grassroots work. Based on this vast experience, we are in the best position to make the voices of ordinary citizens count in policy-making at the national level. Here we have been trying to support government actors serve citizens according to the law and contribute to an enabling environment for citizens and civil society to express their concerns. Finally, we have been playing an important role in helping citizens understand their rights, access to information and make use of the opportunities for engagement offered by various laws and government policies.

Our programmes are guided by a human rights based approach. API serves all Cambodians and values the diversity of gender, sexual orientation and identity, (dis)ability, ethnicity, faith and political opinions. At the same time, we are especially committed to supporting the most disadvantaged in their efforts to make their voices heard.

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